

TECHONOMY

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GENERAL OVERVIEW

- Location:** November 13-15, 2011, The Ritz-Carlton, Dove Mountain Resort, Tucson, AZ
- Purpose:** Techonomy is about the centrality of technology to business and social progress and the urgency of embracing the rapid pace of change brought by technology. Every major issue going forward will be affected by how it intersects with tech innovation. We believe that only those leaders who keep this conviction at the forefront of their thinking will remain relevant.
- Attendees:** 250 of the world's most forward-thinking people from business, academia, government and the social sector will convene in quest of new ways to speed the implementation of emerging technologies on a very large scale to reshape our global economy.
- Program:** Our 2011 conference will focus on Revolutions in Progress, and the growing mismatch between the desires and capabilities of technology-empowered individuals and the habits and practices of the institutions – corporations and governments – that serve them.
- Organizers:** Techonomy is organized by Techonomy Media, Inc, and led by veteran tech/business journalist and author of *The Facebook Effect: The Inside Story of the Company that is Connecting the World*, David Kirkpatrick.
- Activation:** Techonomy will partner with Ashoka, one of the premier social sector organizations, as its activation partner. Ashoka and its global network of nearly 3,000 leading social entrepreneurs will provide a range of opportunities to move forward the most promising ideas, partnerships and initiatives coming out of the event.

TECHONOMY
MEDIA INC.

TECHONOMY

2011 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$250,000

- Three (3) participants at Techonomy 2011 including all meals during the formal agenda (does not include air travel, transportation and hotel)
- Program advisory role to provide input on the event and speakers
- One (1) executive speaker nomination for Techonomy program (session TBD)
- Opportunity to nominate three (3) c-level customers/clients to Techonomy
- Opportunity to showcase demonstration
- Prominent position in all advertising
- Major presence in press communications
- Verbal Acknowledgement during general sessions
- Logo on signage in the general session
- Full-page ad in the Techonomy program
- Logo on Techonomy 2011 website and on-site materials
- Opportunity to post relevant articles on www.Techonomy.com news feed and Techonomy Facebook page

TECHONOMY PARTNER: \$150,000

- Two (2) participants at Techonomy 2011 including all meals during the formal agenda (does not include air travel, transportation and hotel)
- One (1) executive speaker nomination for the Techonomy program (sessions TBD)
- Opportunity to nominate two (2) c-level customers/clients to Techonomy
- Inclusion in all advertising campaigns
- Inclusion in press communications
- Verbal Acknowledgement during general sessions
- Logo inclusion on signage in the general session
- Half-page ad in the Techonomy program
- Logo on Techonomy 2011 website and on-site materials

TECHONOMY SUPPORTER: \$50,000

- Two (2) participants at Techonomy 2011 including all meals during the formal agenda (does not include air travel, transportation and hotel)
- Inclusion in advertising campaigns
- One-quarter page ad in the Techonomy program
- Logo inclusion in Techonomy 2011 website and on-site materials

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2011 SPONSORSHIP OPPORTUNITIES

At Techonomy we view our sponsors as partners. We customize all partner agreements and use this guide as an outline for basic benefits. Please contact us to discuss how your enterprise can become part of the Techonomy program.

CONTACT:

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WEBSITES:

www.Techonomy.com
www.facebook.com/techonomy
Search: "youtube Techonomy" for video of 2010 conference sessions